## Form CRS – Customer Relationship Summary May 2023

Cooksen

## Introduction

Cooksen Wealth, LLC ("we," "us." "our") is registered with the Securities and Exchange Commission (SEC) as an investment adviser. Cooksen Wealth, LLC provides advisory services and financial planning services. Brokerage and investment advisory services and fees differ, and it is important for you to understand the differences. Free and simple tools are available to research firms and financial professionals at <a href="https://www.investor.gov/CRS">www.investor.gov/CRS</a>, which also provides educational materials about broker-dealers, investment advisers, and investing.

## **Relationship Services**

## What investment services and advice can you provide to me?

We offer Investment Advisory Services to retail investors that include financial planning and investment and wealth management services. Cooksen Wealth primarily allocates, in accordance with their stated investment objectives, client assets among the following types of investments: 1.) mutual funds and exchange-traded funds, 2.) individual debt and equity securities; and 3) independent investment managers. For discretionary accounts, we will evaluate your financial condition and risk tolerance in order to tailor our securities recommendations to meet your investment objectives and individual needs. All portfolios are reviewed periodically throughout the year. More frequent reviews may be triggered by material changes in variables such as the client's individual circumstances or the market economic or political environment. Investments and Account reviews are conducted on at least a quarterly basis. We will review more frequently if there are changes in personal circumstances, the economy, or tax laws. We require \$800,000 in investable assets per relationship with a minimum quarterly fee of \$2,500. For additional information, please reference Form ADV Part 2A, Item 4 and Item 13.

## **Conversation Starters**

- Given my financial situation, should I choose an investment advisory service? Why or why not?
- How will you choose investments to recommend to me?
- What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?

## Fees, Costs, Conflicts and Standard of Conduct

## What fees will I pay?

**Investment and Wealth Management Fees (asset based):** Fees range between 0.75% and 1.25% on an annual basis, in advance, based upon the average daily balance of the assets in the previous quarter. 529 and 401K plan fees will be charged based on quarter-end value.

**Financial Planning Fees (fixed fee):** Fees range from \$2,500 to \$5,000; one half of the fee is payable up front with the outstanding balance due upon delivery of the plan.

**Independent Manager Fees:** Fees range and total fees charged by Schwab and Cooksen Wealth do not exceed 3% of assets under management.

The more assets there are in your advisory account, the more you will pay in fees; thus, the firm may have an incentive to encourage you to increase the assets in your account.

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Clients will incur charges from Financial Institution(s) and other third parties such as brokerage commissions, custody fees, exchange fees, SEC fees, mutual fund fees, exchange traded fund fees, wire transfer and electronic fund processing fees.

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying. For additional information, please see our Form ADV Part 2A, Item 5.

#### What are your legal obligations to me when acting as my investment adviser?

When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we give to you.

### How else does your firm make money and what conflicts of interest do you have?

We use Charles Schwab as a custodian for our clients. Schwab's services include research, brokerage, custody and access to mutual funds and other investments that are otherwise available only to institutional investors. Some of these other products and services assist us in managing and administering clients' accounts. In addition, Lindsey M. Cooksen is compensated for her position as an Independent Director with Targa Resources Group.

## How do your financial professionals make money?

We are compensated based upon a portion of the revenue we earn from you for providing you with financial planning and advisory services.

**Conversation Starters** 

- Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?
- How might your conflicts of interest affect me, and how will you address them?

### Disciplinary History

# Do you or your financial professionals have legal or disciplinary history?

A free search tool to research us and our financial professionals is available at www.investor.gov/crs. **Conversation Starters** 

As a financial professional, do you have any disciplinary history? For what type of conduct?

#### **Additional Information**

Additional Information about our services is available at www.cooksenwealth.com and if you would like to request an up-to-date copy of the relationship summary, contact us by email at info@cooksenwealth.com or telephone at 832-592-2554.

Conversation Starters: Ask your financial professional

Who will be my primary contact person? Is he or she a representative of an investment advisor or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?